Conviction, Commitment, Courage - Knowledge and Enthusiasm Yield Success
District- 13 Goals 2014-2016

1. Service
   a. Prevention of violence through education
      i. Measures Each Area creates at least one relevant project.
   b. Area and club projects are in line with Zonta’s mission and vision
      i. Measures 100% of area projects, and at least 75 % of all club projects focus on women’s and girls’ issues

2. Advocacy
   a. All areas and clubs work with advocacy
   b. Area and clubs continue the campaign “Zonta says no to violence against Women”
      i. Measures At least one major event in each area regarding the campaign
      ii. Measures Some club events regarding the campaign
   c. District, areas and clubs increase their understanding of Zonta International’s cooperation with UN and the Council of Europe through training
      i. Measures Workshops on Zonta’s cooperation with UN during the biennium
      ii. Measures: 1 or 2 representatives of D-13 will attend CSW meeting in New York 2015
   d. District, areas and clubs initiate actions with like-minded organizations when relevant
      i. Measures One or more actions related to Beijing +20 and the Post-2015 Agenda

3. Resources
   a. Clubs recruit and retain committed and skilled members
      i. Measures Two new clubs are chartered during the biennium in D-13
      ii. Measures No disbandment of clubs
      iii. Measures Most clubs have more than 25 members, none less than 16
      iv. Measures ADs and club presidents report increased level of active member participation
      v. Measures ADs and club presidents report increased levels of skills and competencies in areas and clubs
   b. Leadership skills and competencies are increased at all levels
      i. Measures Leadership programs are conducted at area and club levels
      ii. Measures The district board and club presidents understand governing documents and operational manuals and policies.
   c. Communication, knowledge management, dues processing and donations are improved.
      i. Measures Regular District-board newsletters and D-13 Newsletters
      ii. Measures The present D-13 web-site is updated; a new one will be prepared as soon as the new International Website is launched
      iii. Measures Dues payment within due date
      iv. Measures Study tour to Lithuania spring 2015
      v. Measures Twinning Lithuanian clubs with clubs in the other areas
      vi. Measures Donations to Zonta International Foundation
         1. Measures All clubs donate 1/3 of their service funds to Zonta International Foundation
         2. Measures More members donate to ZIF
         3. Measures At least one corporate sponsorship